

# FACT SHEET

**ESPM**  
O INUSITADO EM  
CONSTANTE MOVIMENTO



*Campus Francisco Gracioso – São Paulo*

## I. INSTITUTIONAL INFORMATION

**Institution** Associação Escola Superior de Propaganda e Marketing (ESPM)

**Website** <http://www.espm.br>; <http://international.espm.br>

### Campuses

#### SÃO PAULO

**Francisco Gracioso**  
Rua Dr. Álvaro Alvim, 123  
Zip Code: 04018-010  
São Paulo, SP – Brazil  
Tel. +55 (11) 5085-4600

#### SÃO PAULO

**ESPM Tech**  
Rua Joaquim Távora, 1240  
Zip Code: 04015-013  
São Paulo, SP – Brazil  
Tel. +55 (11) 5081-8200

#### RIO DE JANEIRO

**Aymoré**  
Ladeira da Glória, 26  
Zip Code: 22211-120  
Rio de Janeiro, RJ – Brazil  
Tel. +55 (21) 2216-2002

## II. CONTACT INFORMATION

### Mailing address

**International Office:**  
Rua Dr. Álvaro Alvim, 123 – Zip Code: 04018-010  
Vila Mariana – São Paulo, SP – Brazil

## II. CONTACT INFORMATION

Innovation and  
Customer Experience  
Director

Mr. Bruno Araujo

### International Office Team:

**Head of International Office:** Ms. Claudia Pacheco | [claudia.pacheco@espm.br](mailto:claudia.pacheco@espm.br)

Tel. +55 (11) 5085-6699

### Agreements and Relationship:

Mr. Eddie Barbosa | [edivando@espm.br](mailto:edivando@espm.br)

Tel.+55 (11) 5085-6654

### Incoming Students:

Mr. Fernando Almeida | [international@espm.br](mailto:international@espm.br)

Tel. +55 (11) 5085-6716

### Outgoing Students:

Ms. Ivy Senne | [international@espm.br](mailto:international@espm.br)

Tel.+55 (11) 5085-6781

## III. APPLICATION

### Apply online

Students will be able to complete their application form:  
<https://international.espm.br/international-students>

### Required documents

- Copy of a valid passport
- Personal photo (passport size and format)
- Copy of the Academic Transcript
- Certificate of Enrolment in Home University
- Certificate of English for classes instructed in English (B2 level at least), if applicable
- Certificate of Portuguese for classes instructed in Portuguese (B2 level at least), if applicable
- Certificate of Spanish for classes instructed in Spanish (B2 Level at least), if applicable
- Health Insurance (may be sent as soon as available)
- Brazilian Student Visa (may be sent as soon as available)

### Deadline: application form + documents required sent

**1st semester (Spring):** November 6th

**2nd semester (Fall):** April 10th

### Language proficiency

To take courses in Portuguese: knowledge of Portuguese at B2 Level is required;  
To take courses in Spanish: knowledge of Portuguese at B2 Level is required;  
To take courses in English: knowledge of English at B2 Level is required (The certificate proving the language level can be from a language school in the home country, TOEFL Ibt 80, IELTS 6.0 or attested by home university).



## IV. COURSES

### Undergraduate Courses

- Business Administration\* (All campuses)
- Advertising and Marketing Communication (All campuses)
- Design\* (All campuses)
- Animation Design (Rio de Janeiro campus)
- Film and Media Studies (All campuses)
- International Relations\* (São Paulo campus)
- Data Science and Business Technology (São Paulo campus)
- Journalism (All campuses)
- Social Sciences and Consumption Studies (São Paulo campus)
- Law (São Paulo campus)

*\*We offer a limited number of courses taught in English each semester in São Paulo and Rio de Janeiro in the fields of Business Management and International Relations, Design and others.*

### Classes taught in English at each campus

<https://international.espm.br/international-students>

### Applied Learning Courses

These are practical-theoretical courses offered by ESPM Applied Learning Labs in São Paulo, whose projects are related to three major fields: Business, Social Impact, and Communication. They aim to allow students to apply fundamental theories and concepts and have contact with real projects from these three areas.

### Academic period

**1st semester:** February to June  
**2nd semester:** August to December



Campus Aymoré – Rio de Janeiro

## V. IMPORTANT INFORMATION

### **Institutional Information**

*(presentations, pictures, campuses  
academic documents and reports)*

<http://international.espm.br>

### **Housing**

ESPM does not offer housing to exchange students, but we can help them in getting accommodation. In São Paulo, the International Club student association assists all international students in finding accommodation. The Club has partnerships that make the process of finding a place to live easier.

### **Facilities**

<http://international.espm.br/about-espm/espm-campuses>

### **Cost of living**

*(monthly estimated)*

#### **São Paulo**

Food – R\$ 1,260 to R\$ 1,320

Accommodation – R\$ 1,800 to R\$ 3,000

Transportation – R\$ 300

Others Costs – R\$ 350

#### **Rio de Janeiro**

Food – R\$ 1,200 to 1,500

Accommodation – R\$ 2,000 to R\$ 3.500

Transportation – R\$ 350

Others Costs – R\$ 400